# **Ball State University**Office of University Controller

### **WBST-FM Public Radio**

A Telecommunications Entity Operated by Ball State University
Financial Report
Year Ended June 30, 2017

### A Telecommunications Entity Operated by Ball State University

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OFFICE OF THE PRESIDENT INTERNAL AUDIT AND ADVISORY SERVICES Muncie, Indiana 47306-0700 Phone: 765-285-1023

## The Corporation for Public Broadcasting Washington, D. C.

#### Report on the Financial Statements

We have audited the accompanying financial statements of the business-type activities of WBST-FM, a public telecommunication entity owned and operated by Ball State University (WBST-FM), as of and for the years ended June 30, 2017 and June 30, 2016, and the related notes to the financial statements, which collectively comprise WBST-FM's basic financial statements as listed in the Table of Contents.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the WBST-FM internal control. Accordingly, we express no such opinion. An audit includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statement.

Internal Auditing is a unit of Ball State University. The Director is a Certified Public Accountant, who is not in any way responsible for the accounting operations of the Station, nor connected with the establishment of the overhead rates and hence is deemed independent per the Corporation for Public Broadcasting's certification requirements. The opinion that follows is issued pursuant to the Corporation for Public Broadcasting's guidelines concerning independence. The undersigned does not purport to meet the independence status requirements specified by generally accepted auditing standards. We believe that our audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

The Corporation for Public Broadcasting Washington, D. C.

#### Opinion

In our opinion, based on our audits, the financial statements referred to above present fairly, in all material respects, the respective financial position of the business-type activities of WBST-FM, a public telecommunication entity owned and operated by Ball State University, as of June 30, 2017 and June 30, 2016, and the respective changes in financial position and cash flows, where applicable, thereof and for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

#### Required Supplementary Information

The Management's Discussion and Analysis (MD&A) is not a required part of the basic financial statements but is supplementary information required by the Governmental Accounting Standards Board. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Tom Roberts, CPA

Director of Internal Audit and Advisory Services

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Ball State University January 10, 2018

Management's Discussion and Analysis For the Year Ended June 30, 2017

This discussion and analysis provides an overview of the financial statements for WBST 92.1 FM (the Station). WBST operates under the name of Indiana Public Radio (IPR) because it better describes the current operation, which includes WBSB 89.5 FM, Anderson; WBSW 90.9 FM, Marion; WBSJ 91.7 FM, Portland; and WBSH 91.1 FM, Hagerstown/New Castle. This report reflects Indiana Public Radio's financial position for the years ended June 30, 2017 and 2016, along with comparative financial information for the fiscal year ended June 30, 2015. Management has prepared the financial statements and the related footnote disclosures along with the discussion and analysis. The discussion and analysis are designed to provide an objective analysis of the station's financial position based on currently known facts, decisions, and conditions. The completeness and fairness of the financial statements, notes to the financial statements, and this discussion are the responsibility of IPR's management.

#### **Using this Report**

This financial report consists of a series of financial statements, prepared in accordance with the Governmental Accounting Standards Board Statement No. 35, Basic Financial Statements-and Management's Discussion and Analysis-for Public Colleges and Universities. These statements focus on the financial condition of the station, the results of operations, and cash flows of the Station as a whole.

The three basic financial statements are the Statement of Net Position, Statement of Revenues, Expenses and Changes in Net Position, and the Statement of Cash Flows. The statements utilize an operating and non-operating basis of reporting whereby revenues that are charges for services and goods, including non-capital grants, are recorded as operating revenues. Essentially, all other types of revenue are non-operating or other revenue.

This annual financial report includes the report of independent auditors, the management's discussion and analysis, the basic financial statements referred to above, and notes to the financial statements.

#### **Financial Highlights**

The following are some of the overall financial highlights from the past two year ends:

- Revenues and expenses remained fairly consistent in fiscal years 2016-2017 and 2015-2016. Broadcasting expense
  decreased due to fluctuations in compensated absences between fiscal year ends, while programming and promotion
  expense increased due to reclassifications of expenses from fundraising and membership development.
- In fiscal year 2016-2017 the Station focused on sustaining memberships. The decrease in subscriptions and memberships follows the national trend of decreased revenues in the short term to increased revenues in the long term. A decrease in subscriptions and memberships revenue was also seen in fiscal year 2015-2016 due to a drop in pledge drive revenues.
- Funding from Ball State University (the University) remained consistent in both fiscal years 2016-2017 and 2015-2016.
- State support was consistent in fiscal year 2016-2017. It increased significantly in fiscal year 2015-2016 due to the Indiana State Legislature appropriating funds to public broadcasting for that year, compared to cutbacks of support in fiscal year 2014-2015 due to state revenue shortfalls.

Management's Discussion and Analysis For the Year Ended June 30, 2017

#### The Statement of Net Position and the Statement of Revenues, Expenses and Changes in Net Position

In order to assess the overall health of Indiana Public Radio, economic factors need to be considered at all levels including national (Corporation for Public Broadcasting (CPB)), state (Ball State University and Indiana Public Broadcasting Stations), and local (membership and business underwriting). The Statement of Net Position and the Statement of Revenues, Expenses and Changes in Net Position report in summary fashion the financial position of IPR, focusing on the Station's net position and whether it increased or decreased during the year.

These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector institutions. The only exceptions are gifts and grants, which are generally recorded only when received. All of the current year's revenues and expenses are taken into account, regardless of when cash was received or paid.

The following is a summary of the major components of the net position and operating results of IPR as of the end of the previous three fiscal years:

# **Net Position**As of June 30, 2017, 2016, and 2015

		<u>2017</u>		<u>2016</u>		<u>2015</u>
Assets:						
Current Assets	\$	142,330	\$	103,863	\$	75,976
Noncurrent Assets - Capital		13,602		7,052		12,619
Total Assets	\$	155,932	\$	110,915	\$	88,595
T. 1904						
Liabilities:	Φ	12.042	¢.		¢.	152
Current Liabilities	\$	12,842	\$		\$	153
Total Liabilities	\$	12,842	\$	-	\$	153
Net Position:						
Invested in Capital Assets, Net of Related Debt	\$	13,602	\$	7,052	\$	12,619
Unrestricted		129,488		103,863		75,823
Total Net Position	\$	143,090	\$	110,915	\$	88,442
Total Liabilities and Net Position	\$	155,932	\$	110,915	\$	88,595

Management's Discussion and Analysis For the Year Ended June 30, 2017

#### **Changes in Net Position**

Years Ended June 30, 2017, 2016, and 2015

		<u>2017</u>	<u>2016</u>	<u>2015</u>
Operating Revenues	\$	1,545,025	\$ 1,568,151	\$ 1,550,142
Operating Expenses		1,512,850	1,545,678	1,535,663
Net Operating Income/(Loss)	\$	32,175	\$ 22,473	\$ 14,479
Net Position - Beginning of Year		110,915	88,442	73,963
Net Position - End of Year	\$	143,090	\$ 110,915	\$ 88,442

#### **Operating Revenues**

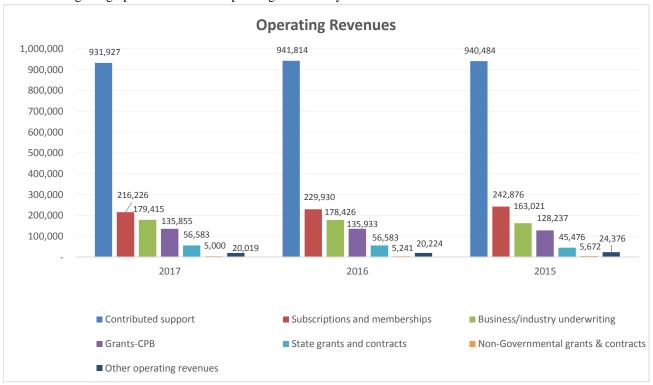
Operating revenues increase net position and include all transactions that result in sales and/or receipts from goods and services such as memberships and underwriting. In addition, federal, state, and private grants are considered operating if they are not for capital purposes.

The following factors significantly impacted operating revenues:

- Contributed support decreased minimally in fiscal year 2016-2017, primarily due to decreased University employees working for the Station paired with a decrease in University compensated absence expense.
- In fiscal year 2016-2017 the Station focused on encouraging listeners to give through sustaining memberships rather than annual pledges. This may have contributed to the decrease in subscriptions and memberships, which follows the national trend of decreased revenues in the short term to increased revenues in the long term.
- All other revenues changed minimally in fiscal year 2016-2017 compared to the last two fiscal years.
- Business/industry underwriting and grants both state and CPB, saw increases in fiscal year 2015-2016. The increase to business/industry underwriting was attributed to additional focus on underwriting, sponsorships and other revenue earned from special events, as well as restructuring of commissions and bonus incentives.

Management's Discussion and Analysis For the Year Ended June 30, 2017

The following is a graphic illustration of operating revenues by source:



#### **Operating Expenses**

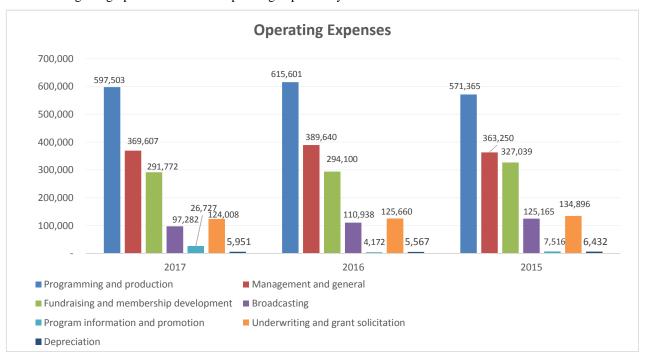
Operating expenses reduce net position and comprise all the costs necessary to perform and conduct the programs and primary purposes of Indiana Public Radio.

The following factors significantly impacted operating expenses:

- Broadcasting expense decreased in fiscal year 2016-2017 primarily due to fluctuations in compensated absence expense when compared to the prior two fiscal years.
- Program information and promotion increased in fiscal year 2016-2017 related to a reclassification of expenses from Fundraising and membership development, based upon CPB guidelines.
- Fundraising and membership development changed minimally in fiscal year 2016-2017 after seeing a decline in fiscal year 2015-2016. The decline in fiscal year 2015-2016 was primarily due to the movement of administrative departments at the University, thus decreasing administrative expenses overall.
- A new expense category for underwriting and grant solicitation was created effective with fiscal year 2016-2017 financial reports. Underwriting and grant solicitation expenses were previously reported as programming and production expenses. Expenses for fiscal years 2015-2016 and 2014-2015 were reclassified for comparative purposes only and do not constitute a restatement of prior periods. See additional Statement Reclassification information in Note A of the Notes section.

Management's Discussion and Analysis For the Year Ended June 30, 2017

The following is a graphic illustration of operating expenses by source:



#### **Non-operating Revenue and Expenses**

Non-operating revenues increase net position while non-operating expenses reduce net position. Non-operating revenues and expenses are generated from transactions that are primarily non-exchange in nature, consisting mainly of interest expense, and investment income (interest and dividend income and realized and unrealized gains and losses). The Station had zero non-operating revenues or expenses to report for the last three fiscal years.

#### **Other Revenues**

Other revenues increase net position and consist of capital appropriations, gifts, and grants, as well as items that are typically non-recurring, extraordinary, or unusual to IPR.

Management's Discussion and Analysis For the Year Ended June 30, 2017

#### **Statement of Cash Flows**

The Statement of Cash Flows provides relevant information about the cash receipts and cash payments of IPR during the period. Unlike the Statement of Revenues, Expenses and Changes in Net Position, which reports revenues when they are earned and expenses when they are incurred, regardless of when cash is received or disbursed, the Statement of Cash Flows reports actual cash received and disbursed. The focus of the Statement of Cash Flows is on the increase or decrease in cash and cash equivalents. The Statement of Cash Flows helps the user assess IPR's:

- 1. Ability to generate future net cash flows.
- 2. Ability to meet obligations as they come due.
- 3. Need for external financing.

Cash Flows
For the Years Ended June 30, 2017, 2016, and 2015

		<u>2017</u>		<u>2016</u>		<u>2015</u>
Cash Flows Provided By/(Used In): Operating Activities	\$	50.968	\$	27.887	\$	14,669
Capital Financing Activities	Ψ	(12,501)	Ψ	-	Ψ	-
Net Change in Cash and Cash Equivalents	\$	38,467	\$	27,887	\$	14,669
Cash and Cash Equivalents-Beginning of the Year		103,863		75,976		61,307
Cash and Cash Equivalents-End of the Year	\$	142,330	\$	103,863	\$	75,976

The major components of cash flows provided from operating activities are the University, memberships, underwriting, and CPB. The major components of cash flows used in operating activities are payments for employees (including benefits) and payments for national programming.

Management's Discussion and Analysis For the Year Ended June 30, 2017

#### **Economic Factors That Will Affect The Future**

The economic position of WBST-FM (Indiana Public Radio) is closely tied to the University, the State of Indiana and the federal funding through the Corporation for Public Broadcasting. The state is currently faced with slow to modest growth which will reflect below the national expected 2-3% growth. This will likely have a negative impact on future funding for higher education and WBST-FM's licensee, Ball State University. However we do not know what that impact will have on the overall state funding for higher education. We did not see the anticipated impact last fiscal year but the state faces similar growth patterns. Again federal funding could be reduced depending on the final outcome of future budget discussions. The following impacts are already known or are of concern:

- In fiscal year 2016-2017 Ball State University hired a new President. A new strategic plan will begin in the next fiscal year. As we move through the new administration process during fiscal year 2017-2018, we will have a better sense of the impact that the new strategic plan and administration sees for public media. As with all new administrative changes, budgets are realigned and changes can occur that may impact university contributed, non-budgeted and indirect support of the Station.
- We continue to see new business ventures in east central Indiana. However, the shift in population and the workforce is moving to higher paying jobs in automation and could have a negative impact on our rural areas within our coverage area.
- Underwriting showed a small increase and subscriptions and membership showed a decrease for fiscal year 2016-2017. Underwriting and subscriptions/membership expenses were slightly lower in fiscal year 2016-2017. We anticipate that to continue in fiscal year 2017-2018.
- Management believes that state funding will remain the same and possibly increase slightly in fiscal year 2017-2018.
- Management still understands that the political environment is unpredictable and the Corporation for Public Broadcasting could see a decrease in federal funding which would directly affect the operating budget for the station. We are still working on alternative revenue streams to anticipate any reduction in federal funding. We are currently working on an internal strategic plan to reduce salaries and staffing if the need arises.

The University's new administration initiative "We are Better Together" makes community engagement the highest priority. While the University is working on a community engagement strategy to assist in all aspects of the surrounding communities, we as a public media station will engage in full support of that effort. We have already engaged many local non-profits with programming support and over the past five months we have assisted in Town Hall meetings with live broadcasts of those discussions. We will continue to promote programming in support of that effort and provide a wide community voice for all surrounding communities to engage in the effort. Management sees that outcome as a direct benefit to increased membership and underwriting support.

### A Telecommunications Entity Operated by Ball State University

Statement of Net Position As of June 30, 2017 and 2016

		2017	 2016
ASSETS			
Current Assets:			
Cash and cash equivalents		\$ 142,330	\$ 103,863
Noncurrent Assets:			
Capital assets		13,602	 7,052
	Total Assets	\$ 155,932	\$ 110,915
LIABILITIES AND NET POSITION Current Liabilities:			
Accounts payable		\$ 12,842	\$ 
Net Position:			
Net Investment in capital assets		13,602	7,052
Unrestricted		129,488	 103,863
	Total Net Position	\$ 143,090	\$ 110,915
	Total Liabilities and Net Position	\$ 155,932	\$ 110,915

See accompanying Notes to Financial Statements

### A Telecommunications Entity Operated by Ball State University

Statement of Revenues, Expenses, and Changes in Net Position Years Ended June 30, 2017 and 2016

		2017		2016
OPERATING REVENUES:				
Grants-CPB	\$	135,855	\$	135,933
State grants and contracts		56,583		56,583
Non-Governmental grants & contracts		5,000		5,241
Contributed support		931,927		941,814
Subscriptions and memberships Business/industry underwriting		216,226 179,415		229,930
Other operating revenues		20,019		178,426 20,224
Other operating revenues	Total Operating Revenues \$	1,545,025	\$	1,568,151
	Total Operating Revenues	1,545,025	Ψ	1,300,131
OPERATING EXPENSES:				
Program Services:				
Programming and production	\$	597,503	\$	615,601
Broadcasting		97,282		110,938
Program information and promotion		26,727		4,172
	Total Program Services \$	721,512	\$	730,711
Supporting Services:				
Management and general	\$	369,607	\$	389,640
Fundraising and membership develo	pment	291,772		294,100
Underwriting and grant solicitation		124,008		125,660
Depreciation		5,951		5,567
	Total Supporting Services \$	791,338	\$	814,967
	Total Operating Expenses \$	1,512,850	\$	1,545,678
	Change in Net Position \$	32,175	\$	22,473
Net Position, Beginning of the Year		110,915		88,442
	Net Position, End of the Year\$	143,090	\$	110,915

See accompanying Notes to Financial Statements

### A Telecommunications Entity Operated by Ball State University

Statement of Cash Flows Years Ended June 30, 2017 and 2016

		2017		2016
Cash Flows from Operating Activities				
Grants and contracts	\$	197,438	\$	197,757
Direct University support	Ψ	568,539	Ψ	601,799
Payments to suppliers		(355,143)		(389,996)
Payments for utilities		(16,176)		(14,856)
Payments for personnel services		(448,036)		(432,893)
Payments for benefits		(70,013)		(71,913)
Payments for non-budgeted University support		(238,226)		(287,529)
Payments for other operating costs		(3,074)		(3,061)
Memberships and subscriptions		216,226		229,930
Business/industry underwriting		179,415		178,426
Other operating receipts		20,018		20,223
Net cash provided (used) by operating activities	\$	50,968	\$	27,887
Cash Flows from Capital financing Activities				
Purchases of capital assets	\$	(12,501)	\$	_
Net cash provided (used) by capital financing activities	Ψ	(12,501)	Ψ	-
Net increase (decrease) in cash	\$	38,467	\$	27,887
Cash and cash equivalents-beginning of the year		103,863		75,976
Cash and cash equivalents-end of the year	\$	142,330	\$	103,863
Reconciliation of Change in Net Position to Net Cash Used by Operating Activities:				
Change in net position	\$	32,175	\$	22,473
Adjustments to reconcile change in net position to net cash used by operating activities:				
Depreciation		5,951		5,567
Increase (decrease) in liabilities				
Accounts payable		12,842		(153)
Net cash provided (used) by operating activities	\$	50,968	\$	27,887

See accompanying Notes to Financial Statements

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### A. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### ORGANIZATION

WBST-FM (the Station) is operated by Ball State University (the University), Muncie, Indiana. Indiana Public Radio was formed under the CPB designee WBST-FM. Indiana Public Radio consists of WBST-Muncie, WBSB-Anderson, WBSW-Marion, WBSJ-Portland, and WBSH-New Castle/Hagerstown.

The financial statements reflect only the activity of the Station and are not intended to present fairly the position of the University, and the results of its operations and cash flows.

Portions of both contribution and membership income and expenditures are deposited in and disbursed by the Ball State University Foundation.

#### BASIS OF PRESENTATION

The financial statements of the Station have been prepared in accordance with the principles outlined in Statement No. 35 of the Governmental Accounting Standards Board (GASB), and all other applicable GASB pronouncements. The Station has elected to report its financial results as a special-purpose government entity engaged in business-type activities, using proprietary fund accounting and financial reporting. Required financial statements consist of: Management's Discussion and Analysis; Statement of Net Position; Statement of Revenue, Expenses and Changes in Net Position; State of Cash Flows; Notes to Financial Statements.

The financial statements have been prepared using the economic resource measurement focus and the accrual basis of accounting. Revenues are recognized when earned and expenses are recorded when an obligation has been incurred. Eliminations have been made to minimize "double-counting" of internal activities. Interfund receivables and payables have been eliminated in the Statement of Net Position. Eliminations have been made in the Statement of Revenues, Expenses and Changes in Net Position to remove the "doubling-up" effect of internal service fund activity.

#### CASH, CASH EQUIVALENTS, AND CREDIT RISKS

Cash and cash equivalents include all highly liquid investments with maturities of ninety days or less as of June 30 for each fiscal year end, that bear little or no market risk. The Station's funds are held and managed by Ball State University and the Ball State University Foundation. Each institution has an Investment Policy which ultimately determines the credit risk for the Station. The Station believes it is not exposed to any significant credit risk related to cash and cash equivalents.

The Station's "demand deposits" with each institution were as follows:

	June 30,					
	2017			2016		
Ball State University Foundation Ball State University	\$	121,269 21,061	\$	97,578 6,285		
Total cash and cash equivalents	\$	142,330	\$	103,863		

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### CAPITAL ASSETS

Capital assets consist of equipment with a cost of \$5,000 or more and a useful life in excess of one year. Expenditures for equipment valued at \$5,000 and less are expensed rather than capitalized. Depreciation expense is computed using the straight-line method over the estimated useful lives of the respective assets, generally between three and ten years for equipment. Capital assets are recorded at cost or, for contributed assets, at fair value at the date of acquisition. Non-capital equipment, routine repairs, and maintenance are charged to operating expenses in the year the expense was incurred. The transmitter, tower, and antenna are owned by Ball State University.

#### ACCOUNTS PAYABLE

Accounts payable consists primarily of amounts due for accrued operating expenses.

#### COMPENSATED ABSENCES

Employees of the Station are considered employees of Ball State University for purposes of determining employee benefits, and the ultimate liability for payment of these benefits remains with Ball State University. Accordingly, no accruals for employee benefits have been included in these financial statements.

#### OPERATING REVENUES AND EXPENSES

Operating revenues encompass all revenues arising from the activities described in the Indiana Public Radio mission statement. This includes revenues from grants and contracts, contributed support, subscriptions and memberships, and underwriting revenues. Revenues from investing activities and capital grants are considered to be non-operating revenue.

Operating expenses encompass all expenses paid to acquire goods and services provided in return for operating revenues and to carry out the mission of the Station. This includes programming and production, broadcasting, program information and promotion, management and general, fundraising and membership development, and underwriting and grant solicitation expenses. Expenses are reported using functional classifications in the Statement of Revenues, Expenses and Changes in Net Position.

#### NON-FEDERAL FINANCIAL SUPPORT (NFFS)

The Corporation for Public Broadcasting (CPB) allocates a portion of its funds annually to public broadcasting entities, primarily based on NFFS. NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment and meeting all of the respective criteria for each.

A "contribution" is cash, property or services given to a public broadcasting entity for general operating purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity except the federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcast station or for the production, acquisition, distribution, or dissemination of educational television or radio program and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

A "payment" is cash, property or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state, any agency or political subdivision of a state, an educational institution or organization or a nonprofit entity; (2) the form of the payment must be appropriations or contract payments in exchange for specific services or materials; (3) the purpose must be for any related activity of the public broadcast station; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

The assets, liabilities and net position of the Station are accounted for using the following funds for CPB purposes. Reported NFFS for the Station was \$1,361,746 and \$1,394,999 for 2017 and 2016, respectively.

#### REVENUE RECOGNITION

Membership pledges and grants that are unrestricted are recorded as revenue in the Statement of Revenues, Expenses, and Changes in Net Position when received and are available for current operations of the Station.

#### INDIRECT ADMINISTRATIVE SUPPORT

Indirect support from Ball State University is based on operating expenses of areas which provide indirect support to the Station and WBST-FM Radio's pro rata use of the Ball Communication Building and David Letterman Communication and Media Building. Support is recognized as revenue and expense in the accompanying Statement of Revenues, Expenses, and Changes in Net Position.

In-kind contributions are non-cash contributions received by the Station from outside the licensee. In-kind contributions are recorded as revenue and expense in the accompanying Statement of Revenues, Expenses, and Changes in Net Position. These donations are recorded at their estimated fair market value at date of receipt.

#### **PLEDGES**

There were no outstanding pledges at June 30, 2017, and 2016, respectively

#### FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs and other activities have been summarized on a functional basis on the Statement of Revenue, Expenses, and Changes in Net Position. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic basis.

#### FEDERAL INCOME TAXES

Under Internal Revenue Code Section 115, Ball State University is exempt from income taxes on related business income. Ball State University is subject to tax on unrelated business income under the Internal Revenue Code. The Station's unrelated business income, when applicable, is included in the University's tax return. The Station had no tax liability as of June 30, 2017, or 2016, respectively.

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### STATEMENT RECLASSIFICATION

Effective with the fiscal year 2016-2017 financial report, a new category was added under operating expenses on the Statement of Revenues, Expenses, and Changes in Net Position. Underwriting and grant solicitation was added under Supporting Services. This expense category was added to break out underwriting and grant solicitation expenses from programming and production expenses. A reclassification was made to the 2016-2017 statement for the prior period amounts for comparative purposes only. It does not constitute a restatement of the prior period. See reclassification details on the following table:

# WBST Public Radio Statement of Revenues, Expenses, and Changes in Net Position For June 30, 2016

		Reclassified 2016		Original 2016	
OPERATING EXPENSES:					
Program Services:					
Programming and production		\$	615,601	\$	741,261
Supporting Services:					
Underwriting and grant solicitation		\$	125,660	\$	-
	Totals	\$	741,261	\$	741,261

#### B. CORPORATION FOR PUBLIC BROADCASTING COMMUNITY SERVICE GRANTS

The Corporation for Public Broadcasting is a private, nonprofit grant making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization. There are no unexpended CPB funds on hand as of June 30, 2017, or 2016, respectively.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years.

Certain General Provisions must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These General Provisions pertain to the use of the grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

#### C. PENSION PLANS AND OTHER POST-EMPLOYMENT BENEFITS

Station employees are covered by the same retirement plans as other employees of the University. Complete details of these plans can be found in the Ball State University Annual Financial Report.

#### PENSION PLANS

The University employees participate in one of three non-contributory pension plans. The Public Employees' Retirement Fund (PERF) and Teachers' Retirement Fund (TRF) are administered by an agency of the State of Indiana - the Indiana Public Retirement System (INPRS). Certain employees who participate in TRF are also eligible for supplementary retirement benefits under a noncontributory plan wherein the employee may designate one or more of four independent companies to administer the funds. The same companies administer the funds in the Alternate Pension Plan (APP) which is designed to provide benefits comparable to those under TRF and the supplementary plan. The following descriptions of the pension plans are for the University as a whole, with the understanding that qualified Station employees are part of these plans.

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### PUBLIC EMPLOYEES' RETIREMENT FUND

The Public Employees' Retirement Fund (PERF) is a cost-sharing, multiple-employer defined benefit plan, established to provide retirement, disability, and survivor benefits to full-time employees of the State of Indiana not covered by another plan. As an instrumentality of the State of Indiana, Ball State University is allowed to participate in this plan. All full-time staff and service personnel are eligible to participate in the defined benefit plan. State statutes (IC 5-10.2 and 5-10.3) give the University authority to contribute to the plan and govern most requirements of the system. The PERF retirement benefit consists of the pension provided by employer contributions plus an annuity provided by the member's annuity savings account. The annuity savings account consists of the member's contributions, set by state statute at three percent of compensation, plus the investment earnings credited to the member's account. Ball State University has elected to make the contributions on behalf of the member. For the fiscal years ended June 30, 2017 and 2016, there were 1,473 and 1,453 University employees participating in PERF with an annual pay equal to \$51,878,741 and \$50,958,452, respectively.

#### TEACHERS' RETIREMENT FUND

The Indiana State Teachers' Retirement Fund (TRF) was established by the Indiana General Assembly in 1921. In 1955, TRF was designed as a pay-as-you-go defined benefit retirement plan. In 1995, legislation was passed that closed the pay-as-you-go plan (renamed the TRF Pre-1996 Account) to newly hired members and created a new account (named the TRF 1996 Account) for all members hired after June 30, 1995. TRF is two (2) cost-sharing, multiple employer defined benefit plans, TRF Pre-1996 Account and TRF 1996 Account. TRF is governed by the Indiana Public Retirement System (INPRS) Board of Trustees in accordance with IC 5-10.2, IC 5-10.4, and IC 5-10.5.

#### TEACHERS' RETIREMENT FUND PRE-1996 ACCOUNT

There are two (2) aspects to the TRF Pre-1996 defined benefit structure. The first portion is the monthly defined benefit pension that is funded by the State of Indiana. The second portion of the TRF Pre-1996 benefit structure is the annuity savings account that supplements the defined benefit at retirement. Generally, all faculty and professional personnel hired prior to 1996 were eligible to participate in the TRF Pre-1996 Account. The State of Indiana makes contributions as the sole non-employer contributing entity. State appropriations are made in accordance with IC 5-10.4-2-4 for each fiscal year. TRF Pre-1996 Account members contribute three percent of covered payroll to their annuity savings account. The University has elected to make the contributions on behalf of their participating employees. For the fiscal year ended June 30, 2016, the University showed 39 University employees participating in TRF Pre-1996 with annual payroll equal to \$3,275,322. The University's contributions to the TRF Pre-1996 for fiscal year ended June 30, 2016, was \$323,002. For the fiscal year ended June 30, 2017, the University shows 39 employees participating in the TRF Pre-1996 Account with annual payroll equal to \$3,097,385. The University made contributions of \$311,060 which included payments for the annuity on behalf of the members.

#### TEACHERS' RETIREMENT FUND 1996 ACCOUNT

Generally, all faculty and professional personnel hired after 1996 are eligible to participate in the TRF 1996 Account. State statute (IC 5-10.2) gives the University authority to contribute and governs most requirements of the system. The retirement benefit consists of the pension provided by employer contributions plus an annuity provided by the member's annuity savings account. The annuity savings account consists of the member's contributions, set by state statute at three percent of compensation, plus the interest credited to the member's account. Ball State University has elected to make the contributions on behalf of the member. For the fiscal year ended June 30, 2016, there were 383 University employees participating in TRF 1996 Account with annual pay equal to \$18,353,483. The University recorded 367 employees participating in the TRF 1996 Account with annual pay equal to \$20,822,068 for fiscal year June 30, 2017. The University contributes at an actuarially determined rate. The current rate has been actuarially determined under the entry age normal cost method to be 7.5 percent of covered payroll. The University's contributions to both Teachers' Retirement Plans combined, including those made to the annuities on behalf of the members, for the fiscal year ended June 30, 2015 was \$1,697,009. The University contributed 100.0 percent of required contributions for each of the fiscal years. For fiscal years ended June 30, 2017 and 2016, the University contributed \$2,173,276, and \$1,922,027, respectively, for employees participating in the Teachers' Retirement Fund 1996 Account.

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Notes to Financial Statements June 30, 2017 and 2016

Certain employees who participate in TRF are also eligible for supplementary retirement benefits under a noncontributory plan wherein the employee may designate one or more of the following companies to administer the funds:

Voya Financial

Fidelity Investments Institutional Services Company, Inc.

Lincoln Financial Group

Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF)

The same companies administer the funds in the Alternate Pension Plan which is designed to provide benefits comparable to those under TRF and the supplementary plan.

The Indiana Public Retirement System (INPRS) administers the plan and issues a publicly available financial report that includes financial statements and required supplementary information for the plan as a whole and for its participants and may be obtained at <a href="https://www.in.gov/inprs/annualreports.htm">www.in.gov/inprs/annualreports.htm</a>.

#### ALTERNATE PENSION PLAN

Faculty and professional personnel of the University have the option, in accordance with IC 21-38-3-3 and IC 21-38-7-3, to participate in a defined contribution plan administered by the same companies as the TRF supplementary retirement contribution. Benefit provisions are established and/or amended by Ball State University's Board of Trustees. The plan purchases individual annuity contracts for members and provides for immediate vesting. The University contributes 12.27 percent of each participating employee's base salary. For employees hired on or after October 1, 2010, the University contributes 5 percent of each employee's base salary for the first three years and 10.5 percent for each year thereafter. For the fiscal year ended June 30, 2017, the University contributed \$12,894,655 to this plan for 1,694 participating employees with annual payroll totaling \$120,522,440, and for fiscal year ended June 30, 2016, the University contributed \$12,755,862 for 1,720 employees with payroll totaling \$122,759,453.

#### OTHER POST-EMPLOYMENT BENEFITS

In addition to providing pension benefits, Ball State University, as authorized by the University's Board of Trustees, provides certain health care and life insurance benefits for retired employees. Substantially all of the University's regular employees may become eligible for those benefits if they retire from the university after accruing the required years of service (15 years at age 62 with 15 years in the plan; 15 years at age 50 and 15 years in the plan for those hired before July 1, 2009; and for those employees who were hired August 31, 1999 and prior may also retire with health and life insurance benefits at the earlier of age 50 with 15 years of service or age 60 with 10 years of service and only 12 months participation in the plans. The University's Retiree Health and Life Insurance Plans (Plans) are single-employer defined benefit health and life insurance plans administered by the University. The Plans provide medical, dental, and prescription drug insurance benefits to eligible retirees and spouses and life insurance benefits to eligible retirees. IC 21-38-3-3 assigns authority to the University's Board of Trustees to establish and amend benefit provisions for the University. The Plans issue a publicly available financial report that includes financial statements and required supplementary information for the Plans as a whole and for the participants. That report may be obtained by contacting: Ball State University, Office of University Controller, AD 301, Muncie, IN 47306.

#### D. INDIRECT ADMINISTRATIVE SUPPORT

Indirect support consists of allocated University support and physical plant costs for which the Station receives benefits. The fair value of this support is recognized in the Statements of Revenues, Expenses, and Changes in Net Position as part of contributed support and also as part of expense in the management and general functional expense category.

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### E. CAPITAL ASSETS

	Bo	ook Value					Bo	ok Value
	Jul	ly 1, 2016	A	dditions	Reti	rements	Jun	e 30, 2017
Capital Assets:								
Broadcast equipment	\$	471,464	\$	12,501	\$	-	\$	483,965
Software		109,653		-		-		109,653
Furniture and office equipment		8,636		-		-		8,636
Antenna/Tower		121,383				-		121,383
Total Capital Assets	\$	711,136	\$	12,501	\$	-	\$	723,637
Less Accumulated Depreciation:								
Broadcast equipment	\$	464,412	\$	5,951	\$	-	\$	470,363
Software		109,653		-		-		109,653
Furniture and office equipment		8,636		-		-		8,636
Antenna/Tower		121,383				-		121,383
Total Accumulated Depreciation	\$	704,084	\$	5,951	\$	-	\$	710,035
Capital Assets, Net	\$	7,052	\$	6,550	\$	-	\$	13,602
		ook Value	A	dditions	Retii	rements		ook Value e 30. 2016
Capital Assets:		ook Value ly 1, 2015	A	dditions	Retin	rements		ook Value e 30, 2016
Capital Assets: Broadcast equipment		ly 1, 2015	A \$	dditions -		rements _	Jun	e 30, 2016
Capital Assets:  Broadcast equipment Software	Jul	1y 1, 2015 471,464		dditions - -	Retin	rements - -		e 30, 2016 471,464
Broadcast equipment Software	Jul	ly 1, 2015		dditions - - -		rements - -	Jun	e 30, 2016
Broadcast equipment	Jul	471,464 109,653		dditions		rements	Jun	471,464 109,653
Broadcast equipment Software Furniture and office equipment	Jul \$	471,464 109,653 8,636		dditions		rements	Jun	471,464 109,653 8,636
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets	Jul \$	471,464 109,653 8,636 121,383	\$	- - - -	\$	rements	Jun \$	e 30, 2016 471,464 109,653 8,636 121,383
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets Less Accumulated Depreciation:	Jul \$	471,464 109,653 8,636 121,383 711,136	\$	- - - -	\$	rements	\$ \$	e 30, 2016 471,464 109,653 8,636 121,383 711,136
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets	Jul \$	471,464 109,653 8,636 121,383	\$	- - - -	\$		Jun \$	e 30, 2016 471,464 109,653 8,636 121,383
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets  Less Accumulated Depreciation: Broadcast equipment Software	Jul \$	471,464 109,653 8,636 121,383 711,136	\$	- - - -	\$	rements	\$ \$	e 30, 2016 471,464 109,653 8,636 121,383 711,136
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets  Less Accumulated Depreciation: Broadcast equipment	Jul \$	471,464 109,653 8,636 121,383 711,136 459,712 109,653 7,769	\$	4,700	\$		\$ \$	e 30, 2016 471,464 109,653 8,636 121,383 711,136 464,412 109,653 8,636
Broadcast equipment Software Furniture and office equipment Antenna/Tower Total Capital Assets  Less Accumulated Depreciation: Broadcast equipment Software Furniture and office equipment	Jul \$	471,464 109,653 8,636 121,383 711,136 459,712 109,653	\$	4,700	\$		\$ \$	e 30, 2016 471,464 109,653 8,636 121,383 711,136 464,412 109,653

Depreciation expense for the years ended June 30, 2017, and June 30, 2016, was \$5,951 and \$5,567, respectively.

#### A Telecommunications Entity Operated by Ball State University

Notes to Financial Statements June 30, 2017 and 2016

#### F. OPERATING LEASES

The Station leases tower space for certain transmitters from third parties under lease agreements. The leases are accounted for as operating leases and have terms ranging from monthly to five years. Lease expense remained consistent at approximately \$35,000 for each year ended June 30, 2017 and 2016.

Future minimum lease payments are as follows:

		Future Lease		
Fiscal Year		Payments		
2018		\$	20,160	
2019			15,300	
2020			15,300	
2021			15,300	
2022			15,300	
	Total	\$	81,360	

#### G. SUBSEQUENT EVENTS

Subsequent events have been evaluated through the report date, which represents the date the financial statements were available to be issued. Subsequent events after that date have not been evaluated.